

SPONSORSHIP OPPORTUNITIES

# GREAT HEARTS GALA

A FESTIVE EVENING BENEFITTING STARFISH FAMILY SERVICES

THURSDAY, MAY 15, 2025

THE ICON | DETROIT, MICHIGAN



STARFISH  
FAMILY SERVICES





# GREAT HEARTS GALA

MAY 15, 2024

THE ICON | DETROIT, MICHIGAN



*Please join us!*

For more than 60 years, **STARFISH FAMILY SERVICES** has provided support for families across Metro Detroit. As a nonprofit human service agency, we proudly champion those with limited access to essential resources like education, healthcare, and economic opportunities. Each year, we serve more than 3,000 children, youth, and their families, offering high-quality programs and support services that focus on early childhood education and development, behavioral health wellness, and empowering parents. Through our holistic approach, we help ensure families have access to the right resources at the right time.



**THE GREAT HEARTS GALA**, our signature annual fundraiser, is a celebration of our mission of “strengthening families to create brighter futures for children.” This festive evening includes the presentation of **THE GREAT HEARTS AWARD**, recognizing individuals and/or organizations making a profound difference in the lives of children, youth, and families in our region.



The 2025 Great Hearts Gala is **THURSDAY, MAY 15** at **THE ICON** in Detroit. This unique venue provides the perfect backdrop to a night filled with inspiration, hope, and gratitude. You and your attendees will be treated to a cocktail reception followed by a seated dinner and moving program, including the presentation of the Great Hearts Award. Our evening will include a silent auction and will conclude with a night-cap on the outdoor terrace and garden overlooking the Detroit River. It will be a night of celebration with hundreds of others that are committed to the children, youth, and families in our region, and we invite you to join us!



To learn more about sponsorship, scan this QR code or visit our website:

**STARFISHFAMILYSERVICES.ORG/GALA**





# GREAT HEARTS GALA

## SPONSORSHIP OPPORTUNITIES

### HEART OF GOLD SPONSOR

\$75,000

- **2 Tables / 20 guests / Priority Seating**
- Identified as presenting sponsor in all event materials
- Recognition in Starfish publications and on website with logo in premier position
- Two "sponsor spotlight" feature posts in Starfish social media
- Premier recognition with logo in printed Gala materials and signage (on-site and digital)
- Opportunity to present remarks during the event program
- Verbal recognition during the event program
- Early access to the silent auction for attendees

### HEART OF GENEROSITY SPONSOR

\$25,000

- **1 Table / 10 guests / Priority Seating**
- **A special underwriting opportunity:** Cocktail Reception, Gala Video, Nightcap, a Special Drink
- Logo in Starfish publications and on website
- Sponsor listing with logo in Starfish social media
- Logo in printed Gala materials and signage (on-site and digital)
- Verbal recognition during the event program
- Early access to the silent auction for attendees

### HEART OF LOYALTY SPONSOR

\$10,000

- **1 Table / 10 guests**
- Name in Starfish publications and on website
- Sponsor listing in Starfish social media
- Name in printed Gala materials and signage (on-site and digital)

### HEART OF CHAMPIONS SPONSOR

\$50,000

- **2 Tables / 20 guests / Priority Seating**
- Recognition in Starfish publications and on website with logo in prominent position
- One "sponsor spotlight" feature post in Starfish social media
- Prominent recognition with logo in printed Gala materials and signage (on-site and digital)
- Verbal recognition during the event program
- Early access to the silent auction for attendees

### HEART OF KINDNESS SPONSOR

\$15,000

- **1 Table / 10 guests**
- Logo in Starfish publications and on website
- Sponsor listing with logo in Starfish social media
- Logo in printed Gala materials and signage (on-site and digital)
- Verbal recognition during the event program
- Early access to silent auction for attendees

### HEART OF BRAVERY SPONSOR

\$5,000

- **1 Table / 10 guests**
- Name in Starfish publications and on website
- Name in printed Gala materials and signage (on-site and digital)

### HEARTWARMING SPONSOR

\$2,500

- **1 Table / 10 guests**










## QUESTIONS?

Please contact Stacie at [smarentette@sfish.org](mailto:smarentette@sfish.org)  
-or- 313.247.1851.



# GREAT HEARTS GALA

## SPONSORSHIP BENEFITS AT-A-GLANCE

	HEART OF GOLD	HEART OF CHAMPIONS	HEART OF GENEROSITY	HEART OF KINDNESS	HEART OF LOYALTY	HEART OF BRAVERY	HEART-WARMING	
<b>EXCLUSIVE RECOGNITION</b>	Identified as presenting sponsor in all event materials		<i>Special underwriting opportunity*</i>					
<b>TABLES / TOTAL GUESTS</b>	<b>2 Tables</b> 20 Guests with Priority Seating	<b>2 Tables</b> 20 Guests with Priority Seating	<b>1 Table</b> 10 Guests with Priority Seating	<b>1 Table</b> 10 Guests	<b>1 Table</b> 10 Guests	<b>1 Table</b> 10 Guests	<b>1 Table</b> 10 Guests	<b>EVENT TICKETS</b>
<b>Recognition in Starfish publications</b>	Logo: Premier position	Logo: Prominent position	Logo	Logo	Name	Name		<b>MARKETING RECOGNITION</b>
<b>Recognition on Starfish website</b>	Logo: Premier position	Logo: Prominent position	Logo	Logo	Name	Name		
<b>Featured on social media</b>	Two "sponsor spotlight" feature posts	One "sponsor spotlight" feature post	Sponsor listing with logo	Sponsor listing with logo	Sponsor listing with name			
<b>Gala printed materials</b>	Logo: Premier position	Logo: Prominent position	Logo	Logo	Name	Name		<b>RECOGNITION AT GALA</b>
<b>On-site + digital signage at Gala</b>	Premier recognition	Prominent recognition	Logo	Logo	Name	Name		
<b>Opportunity to present remarks at Gala</b>								
<b>Verbal recognition from the podium</b>								
<b>Early access to silent auction for attendees</b>								<b>SILENT AUCTION</b>
	<b>\$75,000</b>	<b>\$50,000</b>	<b>\$25,000</b>	<b>\$15,000</b>	<b>\$10,000</b>	<b>\$5,000</b>	<b>\$2,500</b>	

\*A special underwriting opportunity: Cocktail Reception, Gala Video, Nightcap, a Special Drink

