

SPONSORSHIP OPPORTUNITIES

GREAT
HEARTS
GALA

Dreaming of the Future

A FESTIVE EVENING BENEFITTING STARFISH FAMILY SERVICES

THURSDAY, MAY 9, 2024

THE HENRY FORD MUSEUM | DEARBORN, MICHIGAN



STARFISH
FAMILY SERVICES

Mark your calendar for **MAY 9, 2024!**

Join Starfish Family Services for the **GREAT HEARTS GALA—DREAMING OF THE FUTURE** benefitting children, youth, and families. This inspiring and festive evening at the Henry Ford Museum will feature a cocktail reception, dinner, and recognition of our 2024 Great Hearts Gala Award Honoree.

Visit our website for more information:
starfishfamilyservices.org/gala



SPONSORSHIP OPPORTUNITIES

Presenting Sponsor

\$50,000

EXCLUSIVE RECOGNITION:

- Identified as presenting sponsor in all marketing materials

EVENT TICKETS:

- 2 tables / 16 guests / priority seating
- 8 passes to the VIP Gala pre-glow reception on 3/14/24 at Marygrove

MARKETING RECOGNITION:

- Recognition in Starfish publications and on website with logo in premier position
- Two "sponsor spotlight" feature posts in Starfish social media

RECOGNITION AT GALA:

- Premier recognition with logo in printed materials and signage (on-site and digital)
- Opportunity to present remarks
- Verbal recognition from the podium

Diamond Sponsor

\$25,000

EVENT TICKETS:

- 2 tables / 16 guests / priority seating
- 6 passes to the VIP Gala pre-glow reception on 3/14/24 at Marygrove

MARKETING RECOGNITION:

- Recognition in Starfish publications and on website with logo in prominent position
- One "sponsor spotlight" feature posts in Starfish social media

RECOGNITION AT GALA:

- Prominent recognition with logo in printed materials and signage (on-site and digital)
- Verbal recognition from the podium

Platinum Sponsor

\$15,000

EXCLUSIVE RECOGNITION:

- Choose a special underwriting opportunity: **Cocktail Reception; the Gala Video; Photo Booth; A Special Drink**

EVENT TICKETS:

- 1 table / 8 guests / priority seating
- 4 passes to the VIP Gala pre-glow reception on 3/14/24 at Marygrove

MARKETING RECOGNITION:

- Logo in Starfish publications and on website
- Sponsor listing with logo in Starfish social media

RECOGNITION AT GALA:

- Logo in printed materials and signage (on-site and digital)
- Verbal recognition from the podium

Gold Sponsor

\$10,000

EVENT TICKETS:

- 1 table / 8 guests
- 2 passes to the VIP Gala pre-glow reception on 3/14/24 at Marygrove

MARKETING RECOGNITION:

- Logo in Starfish publications and on website
- Sponsor listing with name in Starfish social media

RECOGNITION AT GALA:

- Logo in printed materials and signage (on-site and digital)
- Verbal recognition from the podium

Silver Sponsor

\$5,000

EVENT TICKETS:

- Half table / 4 guests
- 2 passes to the VIP Gala pre-glow reception on 3/14/24 at Marygrove

MARKETING RECOGNITION:

- Name in Starfish publications and on website

RECOGNITION AT GALA:

- Name in printed materials and signage (on-site and digital)

Bronze Sponsor

\$2,500

EVENT TICKETS:

- Half table / 4 guests

MARKETING RECOGNITION:

- Name in Starfish publications and on website






RECOGNITION AT GALA:

- Name in printed materials and signage (on-site and digital)



STARFISH
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SPONSORSHIP BENEFITS AT-A-GLANCE

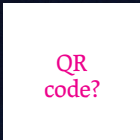
	PRESENTING	DIAMOND	PLATINUM	GOLD	SILVER	BRONZE	
EXCLUSIVE RECOGNITION	Identified as presenting sponsor in all marketing materials		<i>Special underwriting opportunity*</i>				
TABLES / TOTAL GUESTS	2 tables 16 guests with priority seating	2 tables 16 guests with priority seating	1 table 8 guests with priority seating	1 table 8 guests	Half table 4 guests	Half table 4 guests	EVENT TICKETS
Passes to the VIP Gala pre-glow reception on March 14, 2024 at Marygrove	8	6	4	2	2		
Recognition in Starfish publications	Logo: Premier position	Logo: Prominent position	Logo	Logo	Name	Name	
Recognition on Starfish website	Logo: Premier position	Logo: Prominent position	Logo	Logo	Name	Name	
Featured on social media	Two "sponsor spotlight" feature posts	One "sponsor spotlight" feature post	Sponsor listing with logo	Sponsor listing with name			
Gala printed materials	Logo: Premier position	Logo: Prominent position	Logo	Logo	Name	Name	RECOGNITION AT GALA
On-site + digital signage at Gala	Premier recognition	Prominent recognition	Logo	Logo	Name	Name	
Opportunity to present remarks at Gala							
Verbal recognition from the podium							
	\$50,000	\$25,000	\$15,000	\$10,000	\$5,000	\$2,500	

*Special underwriting opportunities: Cocktail Reception; the Gala Video; Photo Booth; A Special Drink



Ready to join us? Our sponsorship team is eager to work with you to create a custom sponsorship opportunity which aligns with your corporate marketing and philanthropic goals. To maximize benefits, please respond by **DAY DATE**.

For more information, please contact:
Stacie Marentette, Director of Development
 smarentette@sfish.org / 313-247-1851
 or visit us at starfishfamilyservices.org/gala



Our mission

Strengthening families to create brighter futures for children.

Our vision

A just society in which all children, families and communities have equitable opportunities to grow, learn, and thrive.



Who we are

Starfish Family Services (Starfish) is a champion for early childhood education, behavior health and family wellness. Founded in 1963, Starfish provides integrated, high-quality programs and support services that build on the strengths and assets of families and a focus on early childhood education, empowering parents and caregivers and wellness and behavioral health for children, youth and adults.

Programs and services offered by Starfish are high-quality, research-based, and evidence-supported. By focusing on the best practices in the field we aim to achieve three key outcomes: healthy families, successful students, and empowered families. Starfish currently operates 18 centers across Wayne County, employing over 450 staff—a dedicated group that includes teachers, social workers, therapists, nurses, psychiatrists, nutritionists and administrators. We impact over 3,000 children, youth and families annually.



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Headquarters: 30000 Hiveley Rd., Inkster, MI 48141 | starfish@sfish.org | 734. 728.3400

starfishfamilyservices.org